

**Rosie Havener**  
PORTFOLIO

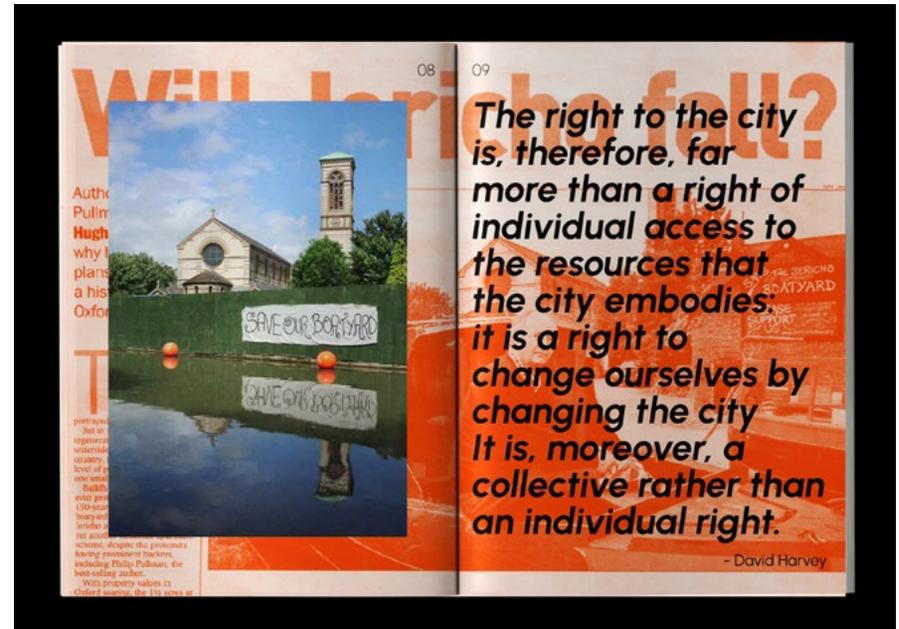
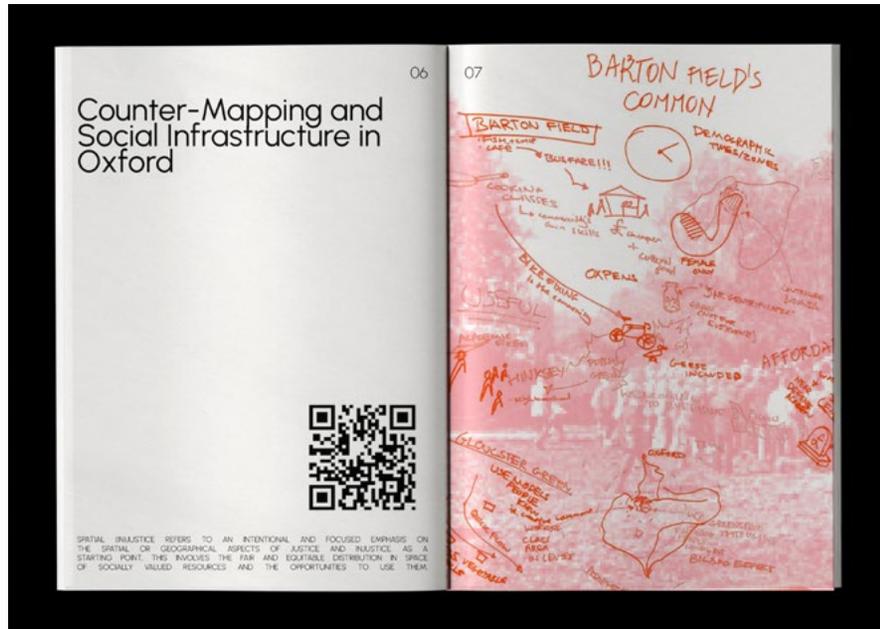
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# Oxford Spatial Action Lab

UNIVERSITY OF OXFORD  
OXFORD, UK

DIY Commons is a community-focused publication developed with the Oxford Spatial Action Lab (OxSAL) to translate participatory research on spatial injustice into an accessible, practical toolkit. Bringing together insights from workshops that used counter-mapping, collage, and storytelling, the publication consolidates methodological guidance, case studies, and hands-on activities that support community-led exploration of place and inequality. Designed to be clear, inclusive, and informed by a zine-inspired ethos, DIY Commons is co-produced with researchers and community partners to ensure relevance and usability across diverse contexts. In this project, I support the team by leading the graphic design and publication production, shaping the visual identity, layout, and communication of content to create a cohesive and engaging resource.





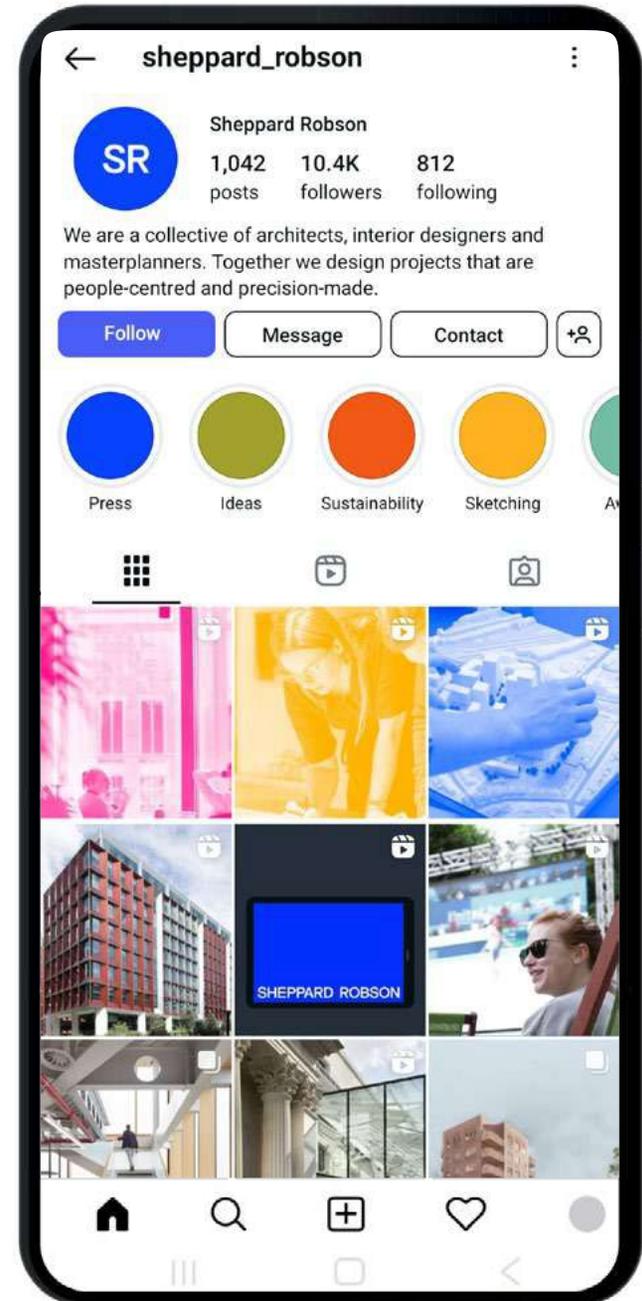
Early layout explorations for DIY Commons, testing visual rhythm, hierarchy, and zine-inspired design elements.



# Sheppard Robson

LONDON, UK

At Sheppard Robson, I led strategic communications, brand positioning, and content production across architecture, masterplanning, and luxury interiors for high-profile clients. I directed an award-winning rebrand and website redevelopment for the practice and its subsidiaries, enhancing visibility and digital engagement. My work included producing editorial content, case studies, press materials, and thought-leadership publications, securing coverage in top-tier outlets such as Dezeen, ArchDaily, Architects' Journal, BBC Wales, and World Architecture. I also managed events and engagement initiatives, including Open House London and Green Week, and oversaw the practice awards program, highlighting sustainability, co-creation, and social value in architecture and urban design.



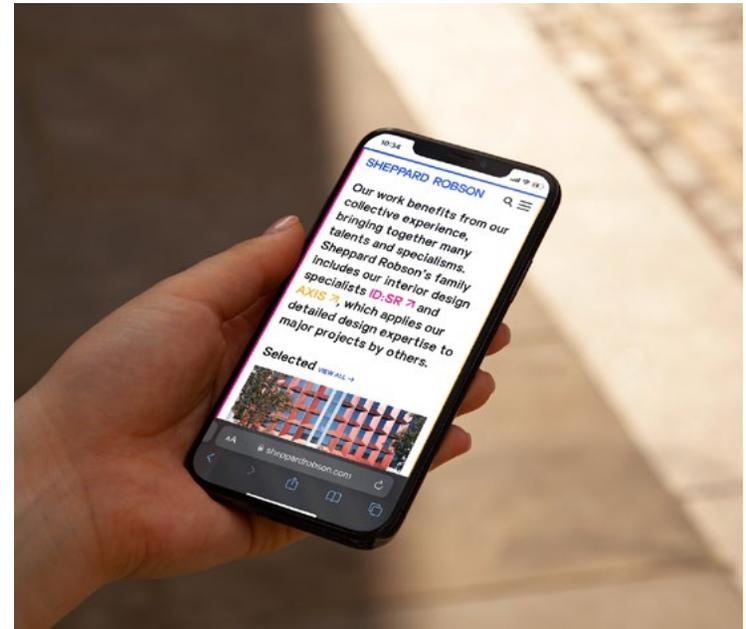
with compliments  
**SHEPPARD ROBSON**

Activity-driven  
Civic-minded  
Client-welcoming  
Empirically informed  
Endlessly adaptable  
Future-proofed  
Inclusive to all  
Sparking collisions  
Wellbeing-focused  
**Workplaces**  
**SHEPPARD ROBSON**

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Co-created  
People-centred  
Precision-made  
**SHEPPARD ROBSON**



Workplaces

Co-created  
People-centred  
Precision-made  
**SHEPPARD ROBSON**

Workplaces

Co-created  
People-centred  
Precision-made  
**ID:SR**

Workplaces

Co-created  
People-centred  
Precision-made  
**AXIS**

Client  
Location  
Size

London Borough of Hounslow and Uxbridge  
London, UK  
16,000 m<sup>2</sup>

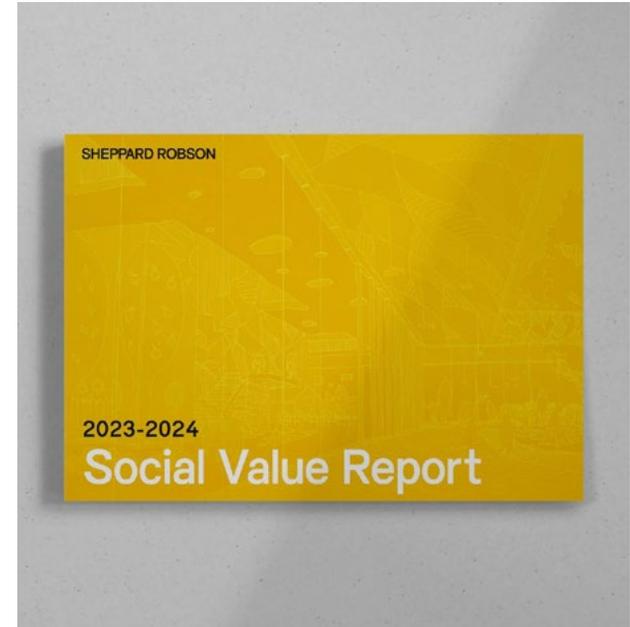
Reflecting a commitment  
to environmental efficiency  
**Hounslow House**

Scalable layout systems supporting consistent brand application across channels.





Final spreads from 'Ideas on Co-creation,' showing typography, layout, visual structure, and design treatment used to communicate principles of listening, trusting, communicating, empowering and advocating in collaborative architecture.



Selected spreads from Sheppard Robson publications, including Opening Doors, Opening Minds, the Sustainability & Innovation Charter, and industry commentary pieces, showcasing editorial layout, typographic choices, and design strategies used to communicate the practice's thought leadership, sustainability initiatives, and design approach.



Images from Sheppard Robson events and engagement initiatives, including workshops with local schools, Open House London, Architects Declare protests, and Green Week, highlighting the practice's commitment to community engagement, sustainability, and public dialogue on architecture and urban design.



# Oxford Street Programme

WESTMINSTER CITY COUNCIL  
LONDON, UK

For the Oxford Street Programme, I led the communications and stakeholder-engagement strategy for a city-led regeneration transforming Oxford Street into a more pedestrian-friendly and sustainable high street. I produced public-facing content and campaign materials to communicate the project's design vision and benefits to residents, businesses, and visitors. My work included designing infographics, consultation documents, and collateral that clearly conveyed project milestones while reinforcing the initiative's brand identity, securing coverage in outlets such as BBC News, BBC London, Daily Mail, Property Week, and Westminster Extra.





Infographics and modular illustration systems translating complex infrastructure and policy information into accessible public communications.

# C40 Cities

LONDON, UK

At C40 Cities, I served as Senior Editorial Manager for the Knowledge Hub, leading the communications and editorial strategy to support global urban climate action and sustainability initiatives. I wrote, edited, and developed policy guides, case studies, and feature articles in collaboration with C40 teams and external experts, translating complex research into clear, actionable insights for city decision-makers. I also managed a brand and visual identity refresh, establishing a cohesive design and editorial system to enhance accessibility, engagement, and recognition across digital platforms. Additionally, I curated and optimised digital content collections, using analytics and user feedback to increase reach, visibility, and impact within the international urban development community.

**C40 Knowledge Hub**  
Leading in global and practical resources for world-class urban climate change.

## Knowledge

FEATURED

**Implementation Guide**  
**How to set standards and monitor outdoor air quality**  
Setting air quality goals is a foundational step for air quality management. This section provides a health-based air quality target framework, a road map, and how to develop high standards, targeted monitoring, and information for each of these targets.

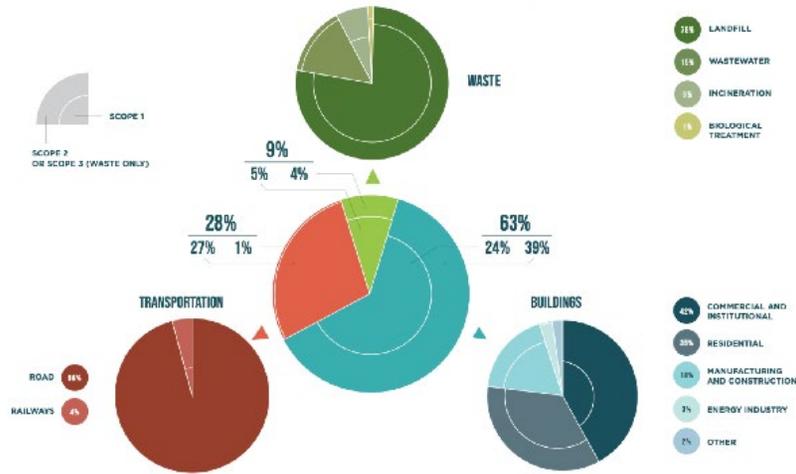
**Towards Report**  
**The state of global air quality funding 2025**

**Policy Brief**  
**Win-win: Why cities should tackle climate change and air pollution together**

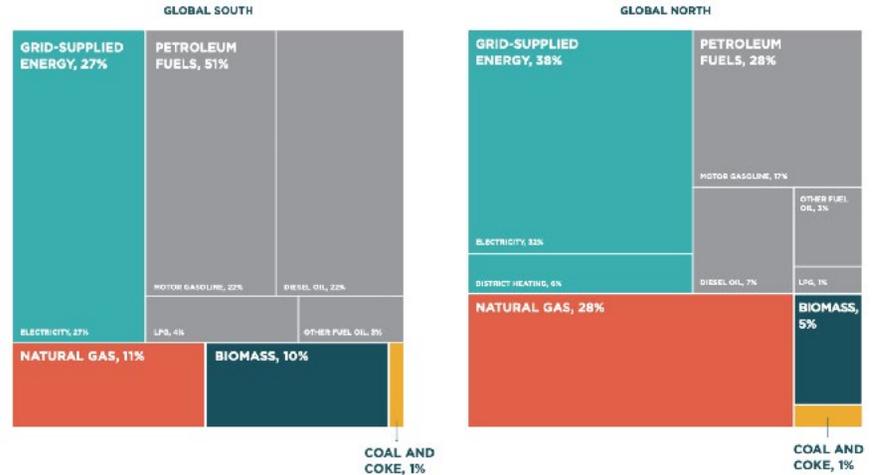
**Policy Brief**  
**Six impact-oriented actions cities can take to improve their air quality**

TALKING

City-wide GHG emission inventories help us understand where a city's GHG emissions come from

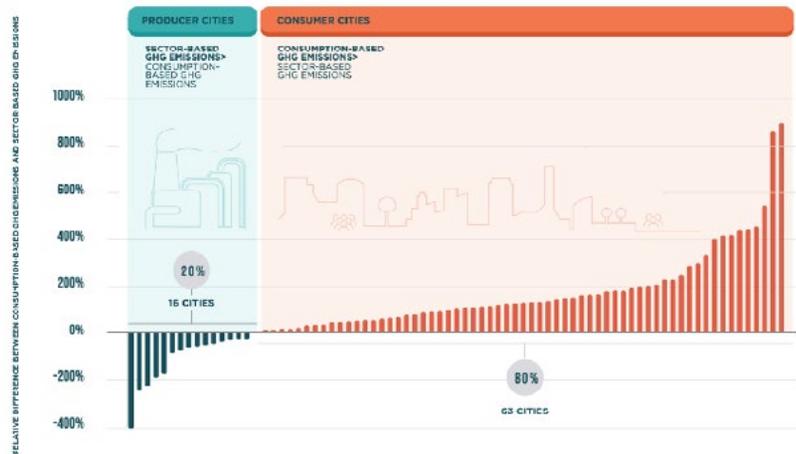


Fossil-fuel based energy use is the dominant source of GHG emissions across C40 cities, noting a greater reliance on petroleum fuels in the Global South and a greater proportion of natural gas and grid energy use in the Global North

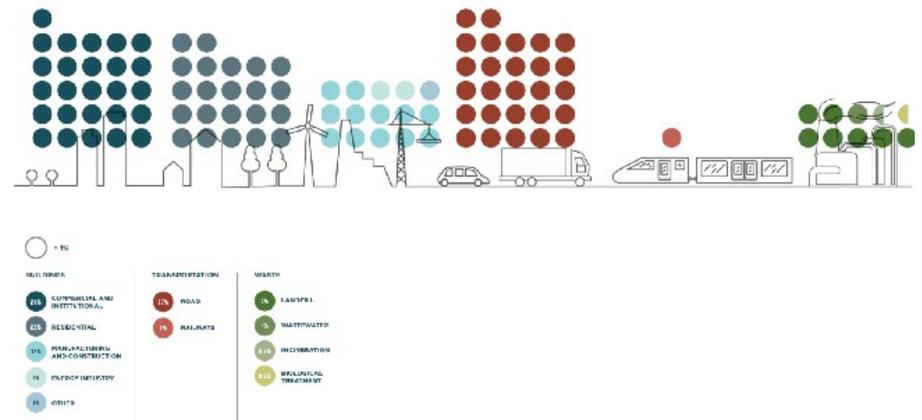


Assessing the supply chain emissions associated with the goods and services used by a city's residents helps identify opportunities to reduce emissions beyond the city boundary

80% of C40 cities have supply chain GHG emissions that are larger than the emissions occurring within the city itself



City-wide GHG emission inventories help us understand where a city's GHG emissions come from. Across 60 C40 cities, buildings represent 60% of the total GHG emissions



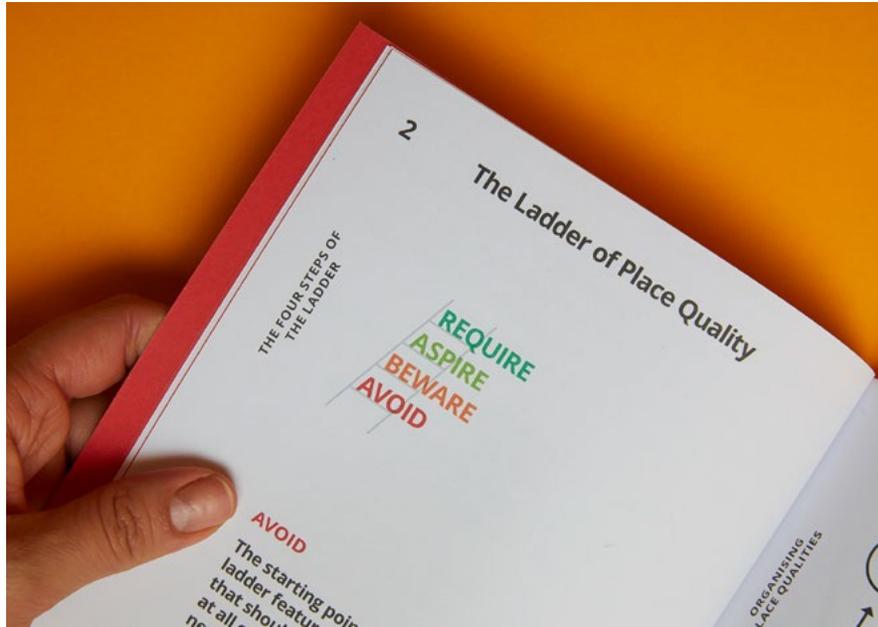
Example infographics and data analysis presented within the updated brand palette, demonstrating the platform's focus on clarity, accessibility, and actionable insights for global urban climate action.

# Urban Good

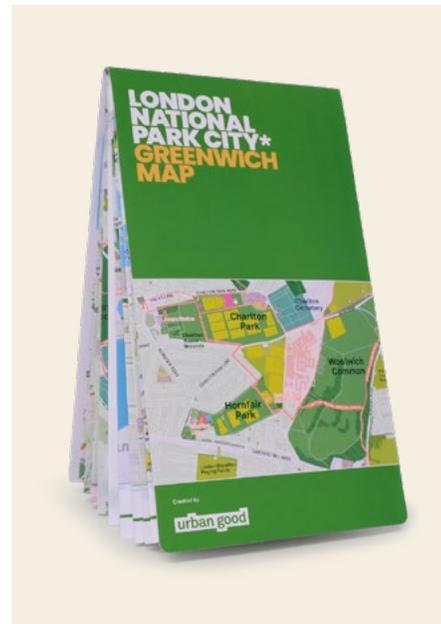
LONDON, UK

At Urban Good, I managed urban development and placemaking programmes, collaborating with architects, developers, academic institutions, and local authorities to support sustainable design and policy initiatives. I produced publications, maps, and reports—including the London National Park City Map, Urban Nature Newcastle Map, and Place Value – Ladder of Place Quality—translating complex data into clear, actionable insights for stakeholders. I also supported events and engagement initiatives, such as Faultlines and Big Meet 9 at Design Network London, helping to connect communities, professionals, and policymakers around urban sustainability and placemaking.





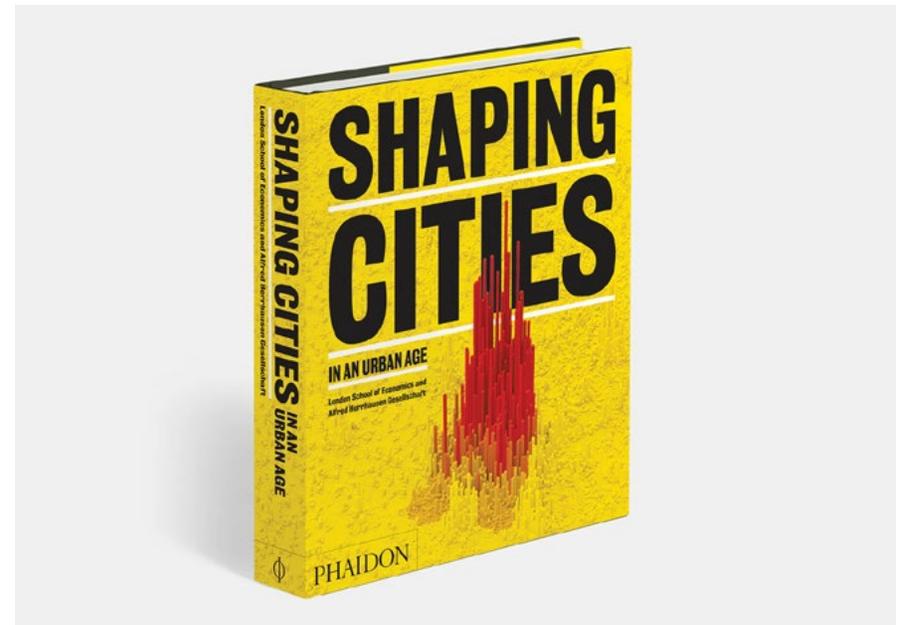
Selected images from Urban Good publications and events, including maps, reports, and engagement initiatives, illustrating the translation of complex urban data into accessible insights and interactive experiences for stakeholders and communities.



# LSE Cities

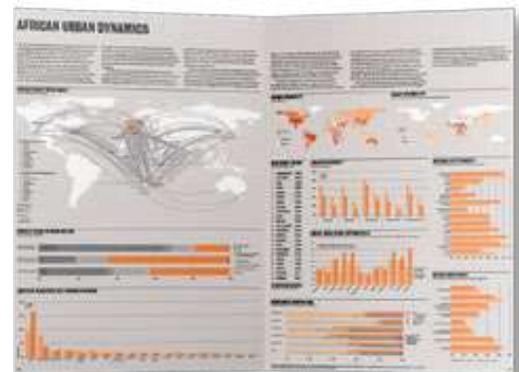
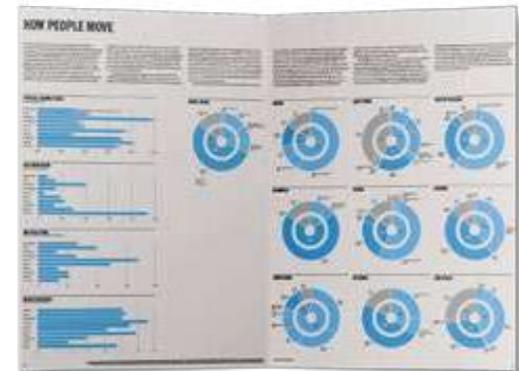
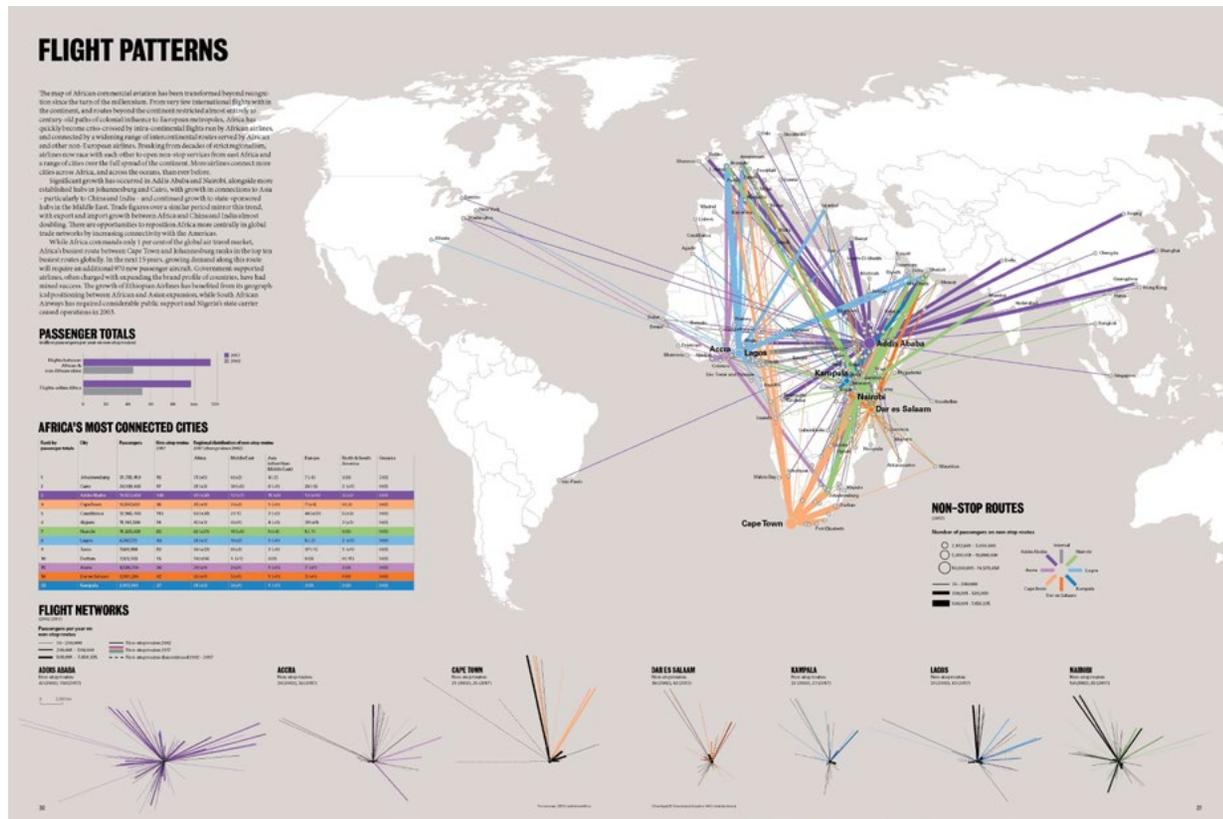
LONDON, UK

At LSE Cities, I managed a team producing comparative research and data analysis on urbanization and governance, while writing and editing essays, research outputs, and data content for targeted audiences. I also coordinated the delivery of international events, including marketing, communications, and press, bringing together urban experts, policymakers, and practitioners from around the world. Key outputs included the publications *Shaping Cities in an Urban Age* and *Developing Urban Futures*, and the organization of high-profile events such as *Shaping Cities in an Urban Age* at the Venice Biennale and the *Developing Urban Futures* Conference in Addis Ababa.





Selected spreads from *Shaping Cities in an Urban Age*, highlighting editorial layout, visual design, and data presentation, alongside a photograph from the Venice Biennale event, showcasing international engagement with urban experts, policymakers, and practitioners.



Editorial layouts and information graphics structuring dense research data into clear, navigable publications.

# Content Appendix

## Spatial Action Lab

### PUBLICATIONS

DIY Commons (In draft)

## Sheppard Robson

### PUBLICATIONS

[Ideas on Co-creation](#)  
[Sustainability & Innovation Charter](#)  
[Workplace Reoccupation Strategy](#)

### PRESS & NEWS COVERAGE

[Dezeen: Citicape House green wall](#)  
[ArchDaily: 245 Hammersmith Road](#)  
[Architects' Journal: Barts Square Development](#)  
[BBC Wales: Broadcast HQ](#)  
[World Architecture: Europe's largest green wall](#)  
[Manchester Evening News: Kendals corner redevelopment](#)  
*+20 additional features in Building, AJ, BD Online, Property Week, UKSPA, etc. available upon request*

### INDUSTRY COMMENTARY & THOUGHT LEADERSHIP

[Redefining Inclusivity](#)  
[Humanising Architecture](#)  
[Wellness Must Take Centre Stage](#)  
[Convergence is Key](#)  
[Modern Methods of Construction](#)  
[Hybrid Working + Open Plan](#)  
[The Workplace of the Future is Defined by Choice](#)  
[What Will the End of Lockdown Mean for the High Street](#)  
[Copenhagen: A Lesson for Manchester](#)  
[Setting the Agenda on Co-creation](#)  
[Fiction as an Urban Design Tool](#)  
*+20 additional features available upon request*

### WEB

[Sheppard Robson Primary Website](#)  
[AXIS Subsidiary Website](#)  
[ID:SR Subsidiary Website](#)

### EVENTS & ENGAGEMENT

[Open House London](#)  
[Green Week](#)  
[Co-creation, York Design Week](#)

## Oxford Street Programme

### PRESS & NEWS COVERAGE

[BBC News: Oxford Street transformation](#)  
[BBC London: Programme feature](#)  
[BBC: Oxford Street video explainer](#)  
[Daily Mail: Changing face of Oxford Street](#)  
[Property Week: Oxford Street as future experiential destination](#)  
[Property Week: Transformation report](#)  
[Westminster Extra: Stage 3 update](#)  
[Fitzrovia News: Traffic movement plans](#)

## C40 Cities

### WEB CONTENT

[How to Grow Your City's Reuse and Repair Economy](#)  
[How to Decarbonise Urban Freight](#)  
[How Cities Can Reduce Food Waste](#)  
[15-Minute Cities: Debunking the Myths](#)  
[How to Enable Timber Buildings](#)  
[Urban Growth and Revitalisation](#)  
[Waste Policy Explorer](#)  
*+25 additional edited features available upon request*

## Urban Good

### PUBLICATIONS

[London National Park City Map](#)  
[Urban Nature Newcastle Map](#)  
[Place Value – Ladder of Place Quality](#)

### EVENTS & ENGAGEMENT

[Faultlines](#)  
[Big Meet 9, Design Network, London](#)

## LSE Cities

### PUBLICATIONS

[Shaping Cities in an Urban Age](#)  
[Developing Urban Futures](#)

### EVENTS & ENGAGEMENT

[Shaping Cities in an Urban Age, Meetings on Architecture, Venice Biennale](#)  
[Developing Urban Futures Conference, Addis Ababa](#)